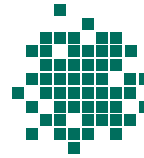
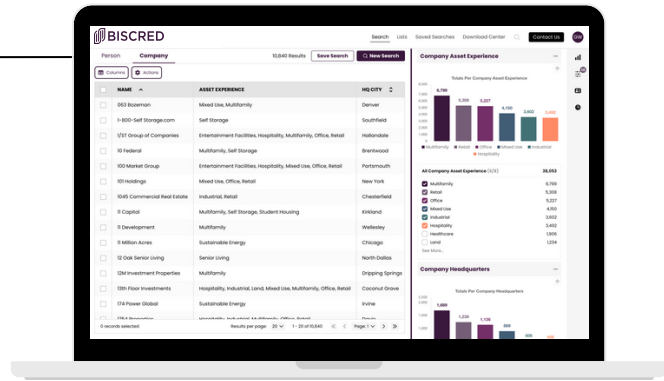


CASE STUDY

\$600K in New Business in 3 Months

Learn how our client leveraged CRE-specific industry and asset information to locate new multifamily prospects who need insurance.



Challenge

A leading insurance brokerage needed a more efficient way to identify and connect with multifamily real estate prospects. Traditional prospecting methods were time-consuming and lacked the precision needed to target the right clients.



Solution

Leadership leveraged Biscred's commercial real estate database to pinpoint high-value prospects using CRE classifications and building count filters. The platform's accurate contact data allowed their team to engage decision-makers with confidence.



Impact

In just over three months, Biscred has driven \$600,000 in new business for the insurance brokerage. The ability to quickly and accurately find multifamily prospects has streamlined their outreach and accelerated deal flow.



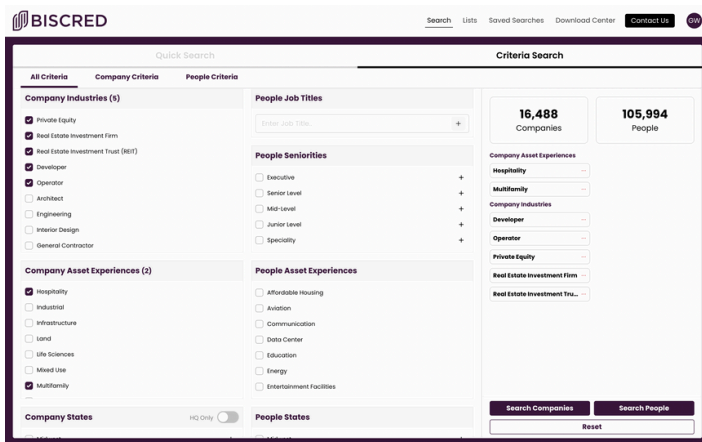
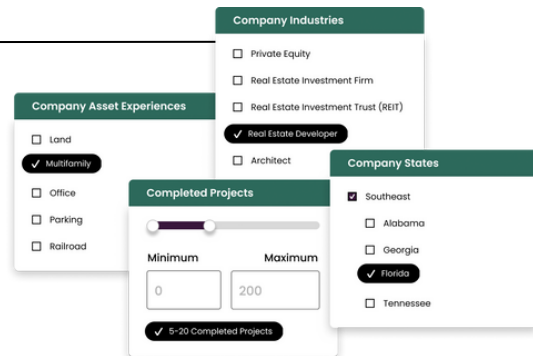
"Finding prospects in the multifamily space has never been easier. Biscred is a no-brainer if you're doing business in commercial real estate."

Newfront Insurance

VP, Real Estate & Development

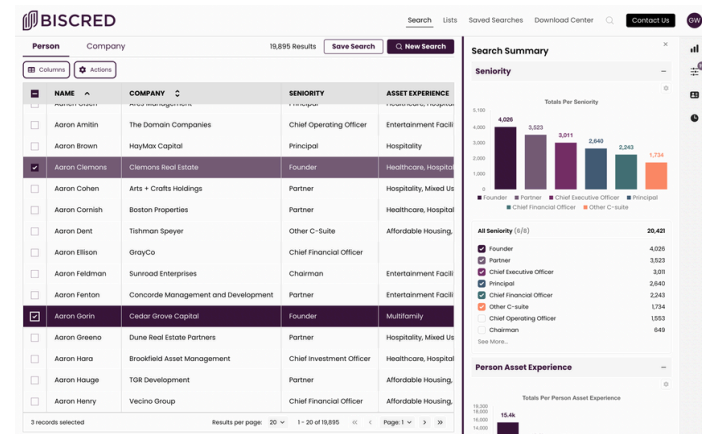
Solution Deep Dive

Leadership used Biscred to discover owners, operators and developers in the multifamily and affordable housing sectors. They identified key decision-makers to include in their email campaigns and digital advertising efforts.



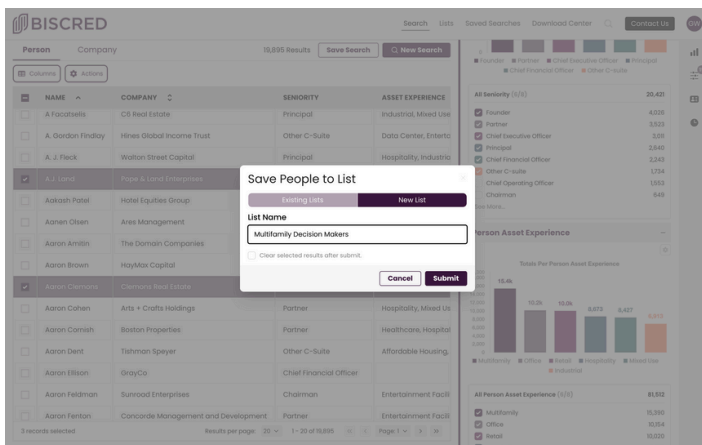
Discover

Biscred's criteria search makes finding decision-makers within commercial real estate easier than any other prospecting tool on the market. Select from CRE-specific industries, company and contact asset experience, property count, and more to make sure your search always returns the right results.



Identify

Identify key decision-makers from your target audience at a glance. Use the search summary tool to quickly view the breakdown of your results. Further, narrow your search by any filter criteria using the right panel.



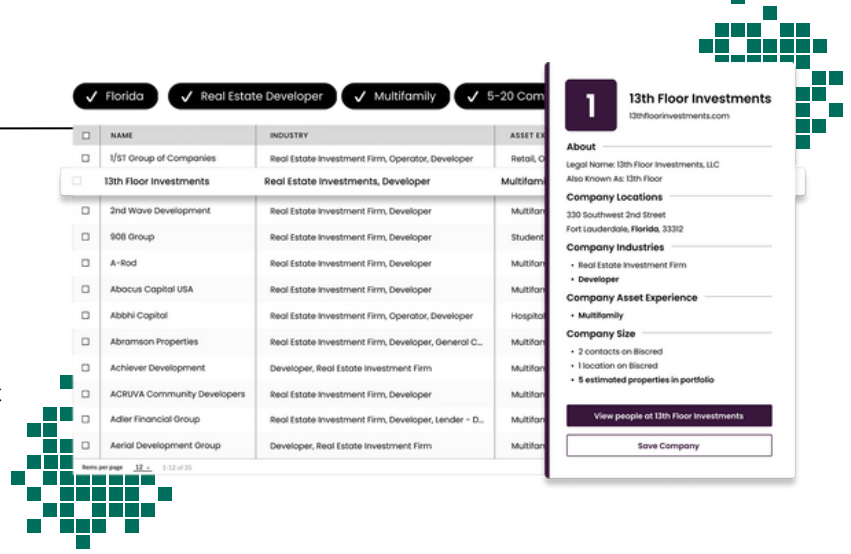
Target

Instead of spending hours a week prospecting, your list is ready in a matter of minutes. Save contacts or companies to a list to export into your next campaign or send directly into your CRM. From email marketing to cold calling Biscred makes it easy to smash your growth targets.



At a glance

Finding the right leads in commercial real estate is time-consuming. That's why we made Biscred. Learn more about how our product is designed to simplify CRE prospecting.



Search criteria made for navigating CRE

Industry

- Developer, operator and 30 more

Asset Class

- Industrial, multifamily and 20 more

Geography

- Region, state and city

Seniority

- 5 seniorities and 35 job titles

Company Contact Count

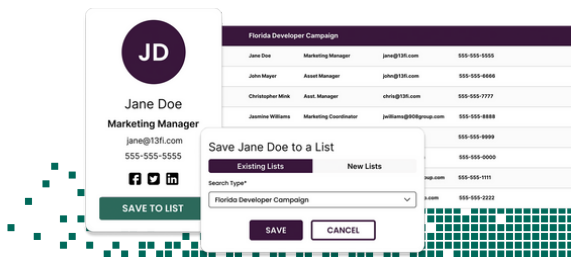
- Number of employees

Property Count

- Number of buildings

The data points you need to drive growth

- First & Last Name
- Email Address
- Phone Number
- LinkedIn Profile
- Job Title & Seniority
- Company
- Industry
- Asset Class
- City & State



*"Biscred allows our team to be **much more efficient in our research and outreach**. Its laser focus on the CRE vertical brings a tremendous amount of trust and efficiency to our processes."*

EVP OF GROWTH
Local Logic